

# Bring it all together

## Committed to Freight Cost Control

### +75 customers in more than 13 countries

We at softlogs work exclusively to simplify everyday life for transport buyers and carriers. Our solutions are hundred percent cloud-based and focused on automatic processes. Full digitisation of freight costs gives the customer good control and overview of all freight related elements.

Automation for invoice checking, accounting, cost allocation and freight deposition are keywords for our solutions. This provides a good and secure basis for freight analyses, reports and KPI's.

With the help of advanced algorithms and machine learning we analyse deviations over time and find unprofitable processes.

Proud to explain key elements in our collaboration with Saferoad :



#### Freight invoice management

EDI integration with more than 250 carriers gives a flexibility to have the same process for freight invoice management independently of carrier. Full visibility and transparency both for Saferoad and the carrier.



#### Cost allocation

Collecting and consolidating information from multiple sources (orders, booking, freightinvoicess) to be able to allocate, connect or split the cost on various detail levels. Giving Saferoad the possibility to look at freightcost on all levels – legal entity, department/store level, order, products etc



#### Invoice posting and depositions

With softlogs cloud solution - Saferoad holds an automated invoice posting functionality , not only on invoice level but on shipmentlevel and/or charge level. This is made available through an advanced rule engine which can capture freightcost, shipments and connect it to correct costcenter and account. The same ruling is valid for depositions – get full control even though invoice is not received in accounting.



#### Carbon Footprint

With Softlogs carbon footprint report along with other KPI reports, Saferoad can easily supplement their environmental accounting. Softlogs offers visualisation of Saferoad's carbon footprint focusing on what actions sub-companies needs to take - to create a greener world.

“This means that Softlogs is sitting on a lot of transport data, which will give us a good foundation for reporting our transport CO<sub>2</sub> footprint. But as I said earlier, we are not content to simply report our present values. We will optimise, consolidate and find the best possible environmentally-friendly solutions to reduce our emissions. To achieve that, we must also have control over our transport data. And this is what we get with Softlogs.”

can appreciate live data, and having a target to reach together with your teammates adds a bit of excitement.”

As for Saferoad Group's vision for the future, Steinar says the main priority is on its ESG commitments. He concludes, “We aim to increase circularity and reduce our climate impact, to produce and deliver sustainable products, to ensure health safety satisfaction of our

“We want to know with 100 per cent certainty whether what we pay is in line with what has been agreed and stipulated in the contract and lead timetables. With the help of **Softlogs'** cloud-based solutions, we precisely get this control and insight”

Steinar highlights the importance of bringing fun into the workplace because logistics departments only typically receive feedback when something doesn't go to plan! He explains, “You don't get all the positive feedback because when you don't hear anything, it just means that things are running as expected. We want to create KPIs that show all the positive things that are going on. It is more fun for our colleagues in operations (warehouse, production, procurement etc) to see how things are running and to be able to measure the effect live of the various initiatives they are doing. Everyone

employees, and to achieve a transparent supply chain. When we are buying, producing and delivering heavy goods globally, it is very energy-demanding with high CO<sub>2</sub> footprints. We must and can do something about it. We will not only be measuring our carbon footprint, but we also want to measure it to improve it. Period! Doing things faster and more effectively also gives bigger and better turnover rates, so at the end of the day, green logistics is also commercial and positive for the economy.”

For further information on Saferoad Group, visit [www.saferoad.com](http://www.saferoad.com)