

## Switching to Softlogs gave us total control over our shipping costs

*When Elektroskandia switched to Softlogs as their invoice checking system supplier, they gained total control over their shipping costs. The system gathers all invoices together digitally which, beyond making sure they are paying the right price for the right product, makes it easy to analyze and follow trends.*



**David Hjalmarlycka, Transportation Manager at Elektroskandia:**

### Profitability through digitized solutions

Our sole aim at Softlogs is to simplify everyday life for transport buyers and carriers.

Our solutions are fully digitized, cloud-based and automated which provides users with the highest level of control over the goods-related aspects of their work.

Automation coupled with machine learning and advanced algorithms means that users can detect issues and change unprofitable processes.

*“We think the thing that sets Softlogs apart from other platforms is that it is so user-friendly.*

But, as I said earlier, the most important thing for us is having a strong partner, **and I can't think of any other service that even comes close to being able to offer this.**

It's incredibly advantageous to have all our carriers on Softlogs and to have all of our shipping invoices sent through it; it means that we have total control and pay the right price for the right product.

On our journey, they've also helped us by getting in contact with the carriers one by one and correctly guiding them through the different tools and processes,” says David Hjalmarlycka, Transportation Manager at Elektroskandia.

### Fully automated checks and accounting

Elektroskandia previously had an invoice checking system supplier who they were dissatisfied with since they were not interested in continuing to develop their system. After exploring the market, they discovered Softlogs through a former colleague from Elektroskandia's Norwegian sister company, which had started working with Softlogs. They began discussions and ended up switching to Softlog's invoice checking system combined with a TMS system from Consignor.

With this change, Elektroskandia went from having a mix of invoices in both digital and paper form and time-consuming manual handling of all their shipping invoices from their carriers to a fully automated system with Softlogs.

The change has provided them with total control over all their shipping costs and made it possible to follow trends and make analyses of transport processes in order to push change. For Elektroskandia, this has meant finding new opportunities in tougher geographical regions.



### **Softlogs immediately understood our needs**

“The team at Softlogs immediately understood our needs and have been easy to communicate with right from the get go. From my point of view, this collaboration has provided us with endless possibilities, and the easy dialogue we have along with the fact that they are so involved with decisions are factors you won’t find with other system providers.

There is an accessibility and openness that almost makes it feel like we are developing the system together with Softlogs; this is really special,” says David.

### **Elektroskandia is Sweden’s leading wholesaler of electronic technology; they market and sell electrical equipment and systems in power/**

automation, telecommunications/data/security, lighting, domestic appliances and industrial equipment.

“Our customers range from sole traders right up to global concerns.

We provide an essential service for businesses and work with the world’s leading suppliers to make sure that our customers get their product in the right place at the right time. From our logistics hub in Örebro, we deal with 600 tonnes of electrical equipment every day and our employees bring together 2,500 suppliers with 13,000 customers.

I am responsible for all our freight in Sweden, as well as for the budget and following up on shipping costs. With Softlogs, I have an amazing tool at my disposal that enables me to follow up and make analyses,” says David.